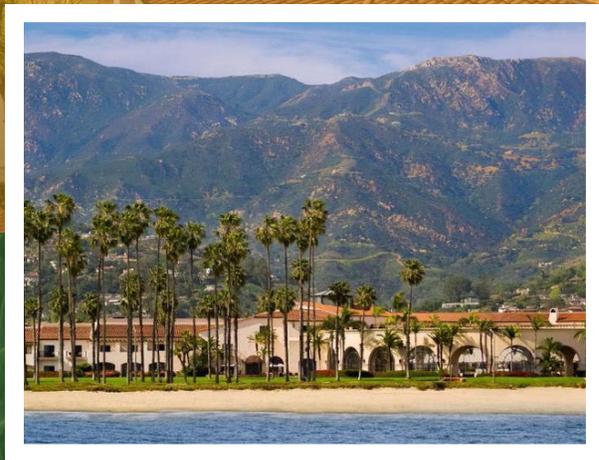


102nd Annual
Convention

CALIFORNIA GRAIN & FEED ASSOCIATION



April 21-24, 2026

Hilton Santa Barbara
Beachfront Resort



CGFA 1521 I Street
Sacramento, CA 95814



(916) 441-2272



www.cgfa.org

CONVENTION PROGRAM

The California Grain & Feed Association's 102nd Annual Convention is the major event of the year for CGFA, featuring a program of business sessions, social functions and recreational activities. As the needs and interests of the industry change year to year, so do the program activities and topics presented at the Convention. This year's Convention Committee has put together a quality program we hope you enjoy!

Program At A Glance

Tuesday, April 21st

- 1:00/5:00 Registration & Hospitality
4:30/5:30 CGFA Welcome Reception
6:00/7:30 Sunset Cruise on Azure Seas Private Yacht (drinks/snacks limited to 46 participants)

Wednesday, April 22nd

- 7:00/5:00 Registration & Hospitality
7:00/8:00 Past Presidents' Breakfast Meeting (*past presidents only*)
8:00/11:45 Business Session
- *Communicating on Issues in Animal Agriculture: Abby Kornegay, Animal Agriculture Alliance*
 - *Agriculture Economic Outlook: Speaker TBA*
 - *CDFA Update: Jenna Leal, Chief, Feed, Fertilizer, Livestock Drugs Regulatory Services Branch, CA Dept of Food & Ag*
 - *CGFA Annual Meeting/Reports: President Paul Cramer, Star Milling, Chief Executive Officer Chris Zanobini and Legislative Advocate Dennis Albiani*
 - *Keynote Speaker: Shaun Tomson, The Code: Build A Wave of Purpose*
- 8:00/10:30 Spouse Program: Brunch & Bunco
12:00/1:30 Group Luncheon, Awards, Announcements and Speaker
Frank Mitloehner, Ph.D., UC Davis/The Clear Center
1:30/4:30 Film Screening "World Without Cows" and Moderated Q&A
after by Frank Mitloehner, Ph.D., UC Davis/The Clear Center & Alltech
5:30/7:00 Industry Social Event in the Rotunda at the hotel

Thursday, April 23rd

- 7:30/12:30 Registration & Hospitality
7:30/2:00 Golf Tournament at Sandpiper Golf Course with Lunch
(*check-in 7:30 am / shotgun start at 8:00 am / limited to first 80 players*)
9:30/1:30 Santa Barbara Zoo Enhanced Experience (guided tour and more)
12:30/4:15 Urban Walking Wine and Food Tour in the SB Funk Zone
6:00/7:00 Group Reception and Fundraising Event for the Scholarship Program
7:00/10:30 President's Dinner, Live Auction & Entertainment by Tommy Peacock Band

Friday, April 24th

- 8:30/11:00 Pickleball Tournament and Continental Breakfast

Cancellation Policy: The CGFA policy on refunds: full refunds will be given with an 11 day notice (April 9th); 50% refund will be given within 3-10 days notice and there will be no refunds within 72 hours from the start of the convention.

SCHEDULE OF EVENTS

Tuesday, April 21st

Registration: The registration and hospitality area will be open for members to stop by and mingle with other members and staff.

Welcome Reception: Kick off CGFA's 102nd Annual Convention with the traditional welcome reception. Connect with fellow attendees in a relaxed setting, enjoy refreshments, and break the ice with a fun themed game. It's the perfect way to start the convention.

Sunset Cruise Aboard Azure Seas Private Yacht: Prepare for a true Santa Barbara experience on the Azure Seas, where "breathtaking" is just the beginning. The 70-foot multi-level luxury yacht beckons you to explore the serene waters of Santa Barbara in style as you watch the sunset. Drinks and light snacks provided (*limited to 46 participants*).

Wednesday, April 22nd

Past Presidents' Breakfast Meeting: A private breakfast of the Past Presidents' Council. CGFA Past Presidents meet to visit with long-time friends and talk about issues impacting today's grain & feed industry.

The CGFA Business Session

Communicating on Issues in Animal Agriculture:

Abby Kornegay, Director, Issues and Engagement, Animal Agriculture Alliance

Abby Kornegay is director, issues and engagement, at the Animal Agriculture Alliance, a nonprofit working to safeguard the future of animal agriculture and its value to society by bridging the communication gap between the farm and food communities. In her role, Abby is responsible for shaping the Alliance's issues management and crisis communications strategy.

Agriculture Economic Outlook: (Speaker TBA)

Gain a clear perspective on the economic trends shaping agriculture today and in the year ahead. This session will examine market dynamics, policy developments, and macroeconomic drivers, providing attendees with data-driven insights to manage risk and make informed decisions.

Regulatory Insights: An Overview of California's Feed, Fertilizer, and Livestock Drug Programs: Jenna Leal, Branch Chief

Join Jenna M. Leal, Chief of the Feed, Fertilizer, and Livestock Drugs Regulatory Services Branch at the California Department of Food and Agriculture, for an insightful overview of the state's regulatory programs. She will discuss key policies, industry compliance, and ongoing initiatives that impact feed, fertilizer, and livestock drug sectors. Gain valuable updates on regulatory developments and their implications for agriculture and agribusiness.

CGFA Annual Meeting & Activity Reports: Get a 2025-2026 update on your partnership with CGFA from President Paul Cramer, Star Milling, a legislative update by Dennis Albiani and a review of the activities of this past year from Executive Director Chris Zanobini.

Keynote Speaker: Shaun Tomson, The Code: Build a Wave of Purpose

Shaun is a leadership expert and lectures widely on the Code Method, a high-impact and transformational self-development program that activates the power of purpose to improve well-being, engagement and performance. He is a former World Surfing Champion, has been described as one of the 10 greatest surfers of all time and one of the most influential surfers of the century. Join us for this powerful, interactive session. The Code Method is an effective tool to create a powerful, positive and purposeful attitude to navigate the uncertainty and turbulence of life.

Spouse/Guest Program: Begin your day with warmth and connection at our delightful spouse/guest brunch, featuring a sumptuous buffet of breakfast favorites. After enjoying great food and conversation, try your luck and laughter in a few lively rounds of Bunco—an easy-to-learn, fun-filled dice game perfect for making new friends and sharing a few laughs!

Group Luncheon and Speaker:

The group luncheon features CGFA awards and recognition of retiring board members, CGFA Foundation President Bob Gallagher will announce the winners of the 2026 scholarships, the introduction of the new CGFA President and board members. The luncheon will conclude with a Clear Center update and introduction to the film screening of the film, "World Without Cows" by speaker Frank Mitloehner, Ph.D., UC Davis.

Film Screening of "World Without Cows" followed by a q/a session led by moderator Frank Mitloehner, Ph.D., UC Davis and representatives from Alltech. Through interviews with farmers, ranchers, scientists and other experts in agriculture and environmental science, World Without Cows delves into the complex ways cows impact our world. This compelling exploration is led by two award-winning journalists who work in agriculture. The filmmakers traveled to more than 40 global locations to examine the cultural and economic significance of cows, as well as their role in nourishing the world and their impact on climate and to answer the question, "Are we better off in a world without cows?"

Industry Social Event: Personal relationships are essential to keeping business running smoothly. At this year's Industry Social Event, immerse yourself in the scenic view of the Pacific Ocean as you enjoy the camaraderie of the CGFA membership and industry friends. Stroll the rotunda facing breathtaking ocean views while savoring delicious food and refreshing drinks. We've created a fun and casual event ensuring a relaxed and memorable evening for all.

Thursday, April 23rd

CGFA Golf Tournament at Sandpiper Golf Course

The annual golf tournament will take place at the stunning Sandpiper Golf Course, a premier coastal course just outside Santa Barbara known for its ocean views and championship-level play. Registration begins at 7:30 a.m., followed by an 8:00 a.m. shotgun start, setting the tone for an exciting morning on the greens. Participation is limited to the first 80 players to register, ensuring a well-paced and enjoyable event. Players will be treated to a breakfast sandwich, lunch, and the opportunity to compete for prizes, making this tournament a memorable blend of friendly competition, great food, and one of the area's most scenic golf experiences.



Santa Barbara Zoo Enhanced Experience: Enjoy an unforgettable experience at the Santa Barbara Zoo with this all-inclusive tour package designed for animal lovers of all ages. Your visit includes general admission to explore the beautifully landscaped zoo, followed by a private, one-hour educator-led walking tour that offers insider stories, behind-the-scenes insights, and up-close learning about wildlife conservation. Elevate the experience with a giraffe deck feeding ticket, where you'll hand-feed these gentle giants eye-to-eye, and relax as you take in the scenic grounds aboard the zoo train with a complimentary train ticket—making this tour a perfect blend of education, adventure, and fun.

Urban Walking Wine and Food Tour in the SB Funk Zone: Explore Santa Barbara's vibrant urban wine scene on a guided walking tour through the lively Funk Zone, where curated wine tastings and small bites highlight local flavors. As a group, you'll enjoy seamless tastings at hand-selected boutique tasting rooms led by knowledgeable staff—no crowds and no driving required. Along the way, a friendly guide shares insights and insider recommendations for dining and exploring the city, making this relaxed, sip-and-stroll experience an ideal afternoon.



Thursday, April 23rd cont'd.

Group Reception and Fundraiser/Gift Basket Event: Celebrate with fellow attendees at this lively no-host reception! Reconnect with familiar faces, forge new connections, and explore potential business opportunities in a relaxed and social atmosphere. Plus, don't miss your chance to win exciting prizes—including sports tickets, wine, getaways, gift baskets, and more!

The President's Dinner, Live Auction and Entertainment: Savor the rich and vibrant flavors of Santa Barbara with a culinary experience designed to delight every palate. As the evening unfolds, seize the opportunity to bid on exclusive, high-end auction items. Then, let loose and dance the night away to the infectious energy and rhythmic grooves of the Tommy Peacock Band, a crowd favorite guaranteed to keep you moving!

Friday, April 24th

Pickleball Tournament: Start your Friday morning with some friendly competition at the CGFA Pickleball Tournament! Whether you're a seasoned pro or a first-time player, this exciting round-robin format welcomes all skill levels. Enjoy a morning of fast-paced fun, camaraderie, and light-hearted rivalry. A delicious continental breakfast and refreshing beverages will keep you energized, and winners will take home fantastic prizes. Don't miss out—grab your paddle and get ready to serve up some fun!

Top Ten things to do in the Santa Barbara area, blending iconic attractions, scenic adventures, and cultural experiences:

- 1. Santa Barbara Mission** – Explore the “Queen of the Missions,” a stunning 18th-century landmark with beautiful gardens and rich history.
- 2. Stearns Wharf** – Stroll this classic pier, enjoy fresh seafood, shopping, and views of the harbor.
- 3. Bicycling Along the Beach** – Explore Santa Barbara on two wheels. Wheel Fun Rentals outfits Santa Barbara with the largest selection of bike rentals, including specialty cycles, Surreys, cruiser bikes, and more.
- 4. Funk Zone** – Discover urban wine tasting, breweries, art galleries, and trendy eateries in this vibrant district.
- 5. Santa Barbara Botanic Garden** – Wander through 78 acres of native California plants with stunning mountain and ocean views.
- 6. Santa Barbara Harbor** – Rent a kayak, take a boat tour, or simply enjoy fresh seafood at the waterfront.
- 7. State Street** – Shop, dine, and experience the lively heart of downtown Santa Barbara.
- 8. Lotusland** – Visit this extraordinary private estate garden featuring exotic plants and whimsical landscaping (advance reservations recommended).
- 9. Santa Barbara Museum of Art** – Explore an impressive collection of classic and contemporary art in a beautiful downtown setting.
- 10. Santa Barbara Wine Country** – Take a day trip to the nearby Santa Ynez Valley for scenic vineyards, wine tastings, and charming towns like Solvang.

Our special thanks to the 2026 planning committee:

President & First Lady, Paul & Laura Cramer
Star Milling Company

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Western Milling LLC

Matt Labriola
Frontier Ag Company

Anthony Georgouses
EB Wakeman Co.

Brian Toohill
A.L. Gilbert Co.

David Valdez
Harris Feeding Co.

Steve Riggs
NuWest Milling LLC

HOTEL INFORMATION

Hilton Santa Barbara Beachfront Resort

Located just across from East Beach and one mile from the Funk Zone district, Hilton Santa Barbara Beachfront Resort is the ideal place to stay to experience Santa Barbara. Enjoy the 24-acre beachfront resort with tree-lined pool and tennis courts, on-site wine tastings, spa, and much more. Tap into endless coastal excitement or escape to a tranquil oceanside oasis. Do Santa Barbara your way with the resort's sparkling pool, thrilling bicycle and water sport rentals, and calming beachfront yoga classes. Wind down your day with beachside drinks and golden hour views. Settle in by the oceanfront firepits and enjoy a refreshment as the sun sets over the Pacific, an unforgettable way to see the Santa Barbara coast. Your resort fee of the reduced rate of \$20.00 includes services and/or amenities: basic internet access, glass of house wine, 2 bottled waters available daily at front desk, 20% discount on Spa and tennis services, 2-hour bicycle rental and 2-hour beach chair rental for 2. Enjoy what the hotel and Santa Barbara has to offer.



Our CGFA Group Room Rate is: \$295.00
single/double Run of House Guestrooms
Reservation "Cut-Off-Date" is March 30, 2026

Identify Yourself as Part of the California Grain & Feed Association when calling Reservations
@ (805) 564-4333 or email sbafp_res@hilton.com

You can also use the weblink if you prefer to book online.
<https://book.passkey.com/go/cagrainandfeed2026>

See the CGFA Website Events Page:
<https://cgfa.org/events/>

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