



February 10, 2025

Dear CANC Sponsor:

On behalf of the California Animal Nutrition Conference (CANC) Steering Committee, I am pleased to invite you to attend the 2025 CANC on May 7-8<sup>th</sup> at the Visalia Marriott at the Convention Center in Visalia, CA.

CANC is recognized as one of the premier animal nutrition conferences in the United States. The quality of the speakers and timely topics are a direct result of the strong financial support from members of our industry. With this in mind, we are asking for your participation.

CANC will award one \$1,500 scholarship and additional \$1,250/\$1,000/\$750 awards for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place poster presentations as well as \$500 awards to worthy poster presenters.

Sponsorship opportunities include:

- \$2,000 Platinum Sponsor (*includes 3 comp registrations to CANC & 6 drink tickets*)
- \$1,500 Gold Sponsor (*includes 2 comp registrations to CANC & 4 drink tickets*)
- \$1,000 Silver Sponsor (*includes 1 comp registration to CANC & 2 drink tickets*)
- \$500 Bronze Sponsor

Sponsors will be acknowledged at the various conference functions and will be listed on the new [CANC website](#), as well as in the proceedings. Please email your digital logo (.jpg) to Ann Quinn at [ann@agamsi.com](mailto:ann@agamsi.com). Your logo will be projected across the meeting room screens throughout the day. Your support will be greatly appreciated!

Please complete the enclosed form stating your sponsorship preference or register online at [cgfa.org/canc/sponsor-registration/](http://cgfa.org/canc/sponsor-registration/). To ensure that your company receives proper recognition we must receive your sponsorship by April 15, 2025. Please return the completed form with your credit card information to Ann Quinn at [ann@agamsi.com](mailto:ann@agamsi.com) or a check payable to:

California Grain & Feed Association  
1521 I Street, Sacramento, CA 95814

Sincerely,

*Carlyn Peterson*

Carlyn Peterson, Ph.D., Selko  
CANC Steering Committee Chair