



November, 2024

Dear CGFA Members and Industry Friends;

The annual **Grain & Feed Industry Conference**, organized by the California Grain & Feed Association, is a two-day educational event designed to deliver industry-specific knowledge and insights for mill managers and key personnel in grain handling and feed manufacturing operations. Each year, the conference offers an educational program focused on both managerial and technical topics tailored to the needs of our industry.

The 2025 planning committee has put significant effort into creating an impactful program for this year. Topics will include: Equipment Audits and Training, Cal/OSHA Updates, Evolving Industry Trends, AI in Agriculture, Cultivating Resilient Leaders, Strengthening Leadership and Mental Fitness in the Grain & Feed Industry, Managing Margins in Today's Volatile Commodity Market, Nutritionist Panel, Hazard Monitoring for Combustible Dust Explosions, Collaborative Efforts to Advance the Feed Industry, CDFA and SAFE Program Updates, Hammer Mill vs. Roller Grinder, and Sustainable Approaches in the Grain & Feed Industry—and much more. This year's conference will take place from January 14-16, 2025, at the Embassy Suites Hotel on Monterey Bay.

Industry support is essential to keep registration fees accessible, allowing more employees to participate in this valuable event. At this time, we invite you to consider sponsoring the conference. Sponsorship begins at \$200 (additional levels are detailed on the enclosed sponsor form). As a sponsor, you'll receive prominent recognition on signage at each event entrance, in our presentation slides, and on a sponsor ribbon for your name badge. Additionally, sponsors are welcome to exhibit sales materials during a tabletop session from 5:00 p.m. onward on Wednesday, January 15th, coinciding with our cocktail reception and hosted bar. Note that sponsors wishing to display are required to register for the conference. Following dinner, we'll also hold a cornhole tournament and casino night fun table activities.

For sponsors unable to attend, we'll provide a dedicated table for unstaffed displays of sales literature. Non-exhibiting sponsors may display a single stack of literature at this table. All sponsors will receive a Certificate of Appreciation for their support.

Thank you for considering sponsorship of the 2025 Grain & Feed Industry Conference. Your support is invaluable to us and to the continued success of this event.

Sincerely,

A handwritten signature in black ink that reads "Donna Y. Boggs".

Donna Boggs  
Associate Director

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