

# California Grain & Feed Association 100th Annual Convention Sponsorship Opportunities

#### STRONGER TOGETHER

April 23-26,2024

Laguna Cliffs
Marriott Resort & Spa
Dana Point, CA

As the California Grain and Feed Association celebrates its 100th Anniversary, the entire industry is forever grateful to the many members and service providers who work alongside us.

We hope you will join us for our 100th Annual Convention as we bring old and new members together in one place for an event that honors our past, celebrates the present and feeds the future of our important association.

This event would not be possible without the generous support of our sponsors and this year promises to be something special. We're expecting the highest attendance numbers and more fun than ever before! Plus, we're welcoming new faces from CGFA's next generation of leaders who will take us into the future.

We've created some exciting new sponsorships and activities to show our appreciation for your support. Don't miss this opportunity to be seen and heard by our entire industry at the celebration of CGFA's 100th anniversary event! Contact us today to lock in your sponsorship!

Visit <a href="mailto:cgfa.org/convention/">cgfa.org/convention/</a> for convention registration, agenda and details.

#### **Sponsorships**

In grateful recognition of your partnership with CGFA, we are delighted to offer a wide array of opportunities from a la carte options to several levels of sponsor packages.

#### A la Carte Sponsorship Options

Golf Tournament Hole Sponsor - \$350 for each hole

Industry Social Hour Food/Drink Sponsor - \$350

Pickleball Tournament - \$350

Hospitality/Refreshments at Registration Area - \$500

360 Video Photo Booth - \$350

**Silent Auction Item Sponsor - \$350** 

### **SPONSORSHIP PACKAGES**

A special year calls for a special contribution. We've added a Century Level sponsorship that honors companies whose businesses are intertwined with the California grain and feed industry along with an array of additional sponsorship packages as follows:

**CENTURY** \$10,000

\$5,000

DIAMOND PLATINUM \$2,500

**GOLD** \$1,250 **SILVER** \$750











4 complimentary couple registration packages (value = \$3,600)	<b>✓</b>				
2 CGFA 100th Logo Jackets	<b>✓</b>				
2 complimentary couple registration packages (value = \$1,800)		<b>✓</b>			
1 complimentary optional event (value = \$395)	<b>✓</b>	<b>✓</b>			
Your logo on "Photo Op" backdrop at Centennial Gala	<b>✓</b>				
1 full-page advertisement in CGFA's 100th Anniversary Commemorative Photo Book to be distributed to all Centennial Gala attendees	<b>✓</b>				
Full page color ad in the Convention Program	<b>✓</b>	<b>✓</b>	<b>✓</b>		
Company logo recognition on convention App, convention program and meeting slide deck	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Dedicated premium signage at convention	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Contact list for all convention attendees provided two weeks prior to convention and one week after	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Named as Sponsor at all events	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>/</b>
Sponsor ribbons for company staff	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Recognition in social media posts	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Company ad/logo in emailed newsletter "Conveyor Currents"	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Special recognition during the Centennial Gala	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>

## California Grain & Feed Association 100th Annual Convention Sponsorship Form

Century Level	Diamond Level	Platinum Level	<b>Gold Level</b>	Silver Level		
\$10,000	\$5,000	\$2,500	\$1,250	\$750		
A LA CARTE SPO	NSORSHIP OPTIONS					
Golf Tournament Hole Sponsor - \$350 for each hole		<ul><li>Hospitality/Refreshments at Registration Area - \$500</li></ul>				
☐ Industry Soci	al Hour	☐ 360 Video I	Photo Booth - \$350			
Food/Drink Sponsor - \$350		☐ Silent Auction Item Sponsor - \$350				
Pickleball To	urnament - \$350	Shelit Adeti				
Write Your Con	tact Information :					
Name :						
Company :						
Address :						
		State :	-			
Phone :		E-Mail:				
PAYMENT METHOD						
Check payable to "C	CGEA"	Send Invoice				
	·	astercard — Amex				
	VISA — IV		Exp			
	Signature:					

Please return to the CGFA office by April 6th: 1521 "I" Street, Sacramento, CA 95814 Phone: (916) 441-2272 \* Fax: (916) 446-1063 \* Email: donna@agamsi.com