

# PLEASE JOIN US

*For 100 years, the California Grain & Feed Association has been the power, thought and voice of our industry.*

*Since the beginning, our collective voice has accomplished many great things. Today, our strength and unity are more important than ever.*

*We're inviting everyone involved in California's grain and feed industry to join us for CGFA's 2024 Annual Convention as we honor the past, celebrate the present and feed the future of this important organization.*

**CGFA 100th Annual Convention**

**April 23-26 | 2024**

*Laguna Cliffs Marriott Resort & Spa  
Dana Point, CA*

*An association cannot be as great as its industry, nor can it meet all its members' expectations. But without an association, we lack the power, thought and voice which an organized group makes possible.*



*— California Hay, Grain  
and Feed Dealers Association  
Circa 1930s*

# 2024 Annual Convention

*Celebrating the 100th Anniversary of CGFA*

## CONVENTION AGENDA HIGHLIGHTS

### **Centennial Gala**

*CGFA is pulling out all the stops for this elegant and memorable event with a reception, formal dinner and entertainment. You won't want to miss it!*

### **Golf Tournament at Monarch Beach Golf Links**

*Play this beautiful, challenging course with ocean views on every hole.*

### **Guest Speakers**

*Hear from a host of experts on relevant industry topics.*

### **Fun-Filled Networking**

*Mix and mingle at two themed cocktail events and enjoy participating in ice breaker events and networking.*

### **Special Events**

*Choose from an array of optional activities including: Whale & Dolphin Watching, Mission Capistrano Tour & BBQ and more. And for spouses and guests – a Surrey or Tandem Beach Bike Ride*

This event is open to CGFA members and non-members.

Registration opens in December 2023.

For more information, please visit:

[www.cgfa.org/events](http://www.cgfa.org/events)

Or call CGFA at (916) 441-2272