

100 YEARS STRONG

For 100 years, the California Grain & Feed Association has been the power, thought and voice of our industry.

Since the beginning, our collective voice has accomplished many great things. Today, our strength and unity are more important than ever.

Please mark your calendars and plan to attend CGFA's 2024 Annual Convention as we honor the past, celebrate the present and feed the future of this important organization.

SAVE THE DATE
April 23-26 | 2024

CGFA 100th Annual Convention
Laguna Cliffs Marriott Resort & Spa
Dana Point, CA

An association cannot be as great as its industry, nor can it meet all its members' expectations. But without an association, we lack the power, thought and voice which an organized group makes possible.



— California Hay, Grain
and Feed Dealers Association
Circa 1930s

2024 Annual Convention

Celebrating the 100th Anniversary of CGFA

CONVENTION AGENDA HIGHLIGHTS

Centennial Gala

CGFA is pulling out all the stops for this elegant and memorable event with a reception, formal dinner and entertainment. You won't want to miss it!

Golf Tournament at Monarch Beach Golf Links

Play this beautiful, challenging course with ocean views on every hole.

Guest Speakers

Hear from a host of experts on relevant industry topics.

Fun-Filled Networking

Mix and mingle at two themed cocktail events and enjoy participating in ice breaker events and networking.

Special Events

*Choose from an array of optional activities including: Whale & Dolphin Watching, Mission Capistrano Tour & BBQ and more.
And for spouses and guests – a Surrey or Tandem Beach Bike Ride*

Feed the Future

The real power of CGFA is in its members—because there truly is strength in numbers! That's why we're encouraging each CGFA member to bring someone new to the 2024 convention. Whether it's a member who doesn't usually attend our convention or someone from the industry unfamiliar with CGFA – we want everyone to join the celebration! Please share the extra notices included in this mailing and encourage people to register. [Note – A digital version of this invitation to email is available online.]

Registration opens in early December.
For more information, please visit:
www.cgfa.org/events