



CGFA Annual Report

Chris Zanobini

Dennis Albiani

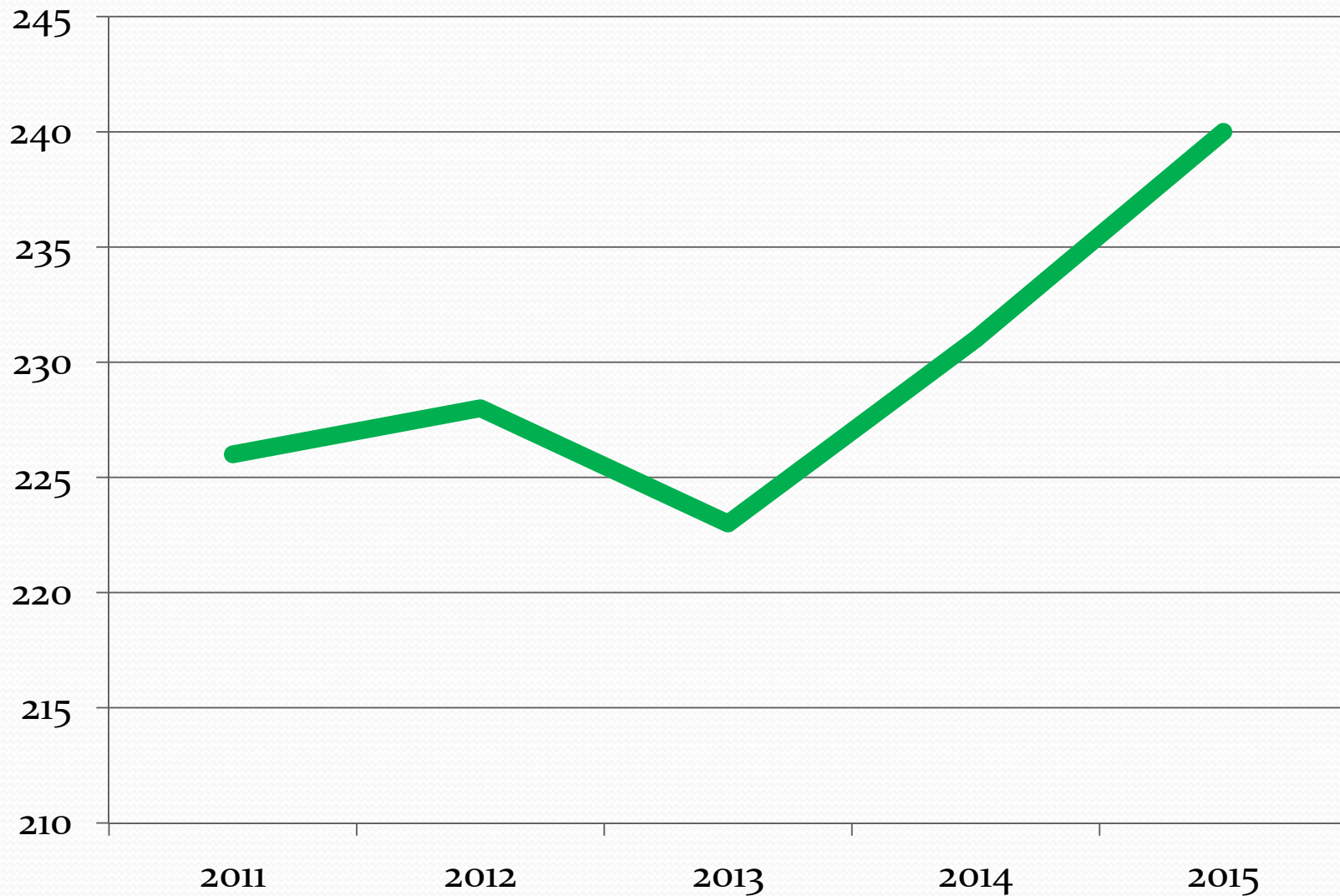
Marilyn Dolan



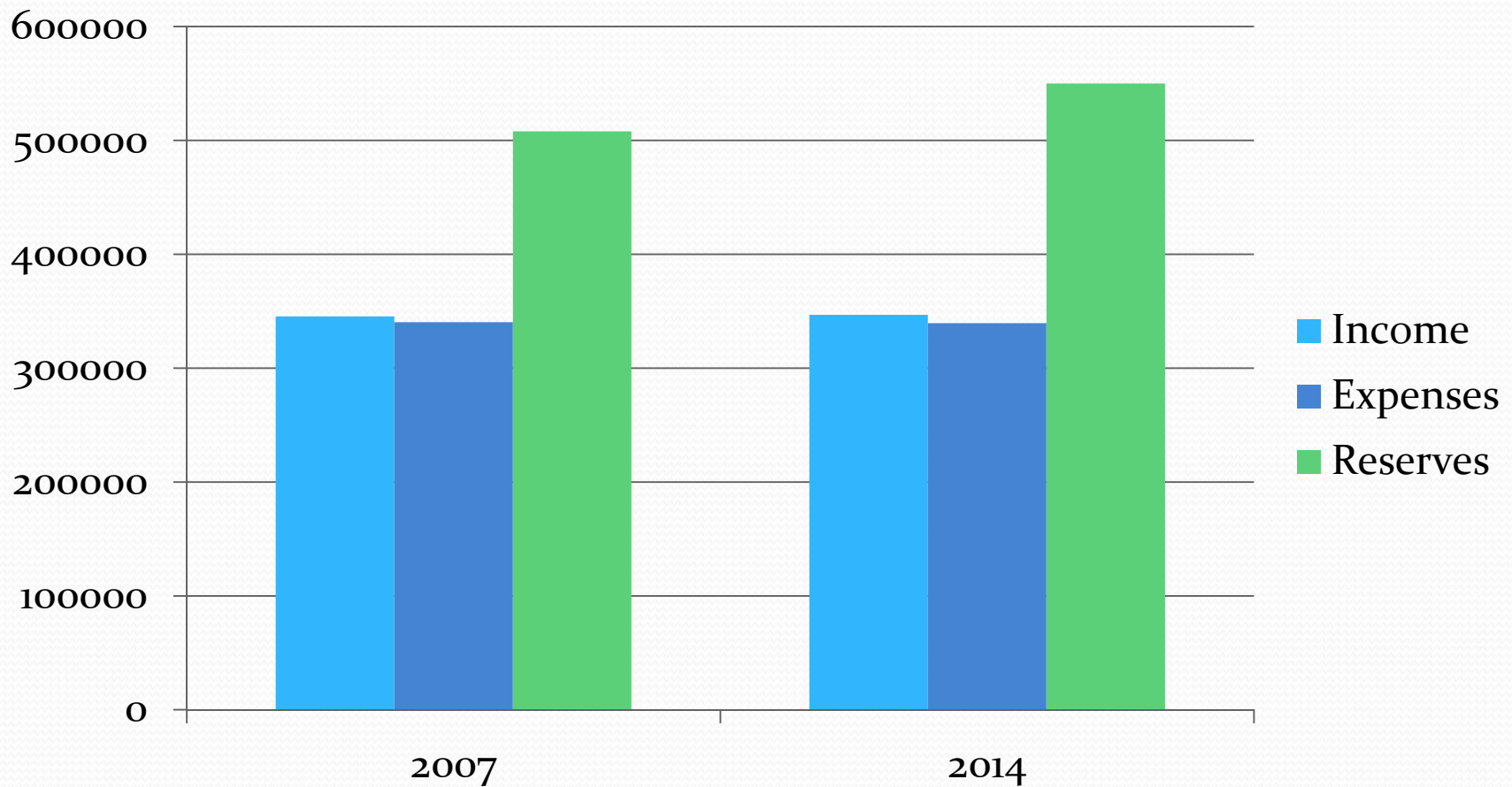
CGFA Annual Report

- State of the Association
- Top Priorities
- Recent Activities
- Political Action Committee
- UC Davis Feed Mill
- Storm Water Updates
- Sacramento Report
- Career and Outreach Program

CGFA Membership 2011-2015



CGFA Financial Report





Top Priorities

- Protecting our Industry
- Protecting our Customer Base
- Protecting Agriculture in General
- Transportation
- Food Safety Modernization Act
- State Business Climate
- Environmental and Regulatory Pressures
- Education and Outreach
- Being the Leaders on Tough Issues



Recent Activities

- Grain Handling Seminar
- LAGE – Christmas Luncheon and Outreach Session
- Grain and Feed Industry Conference
- North Bay Crab Feed
- North Valley Golf Tournament
- Storm Water Seminars
- California Animal Nutrition Conference – May 6-7
- Additional Training and Seminars - TBD



Political Action Committee

- Support a majority of moderate and conservative state officials at all levels
- Combined effort \$120,000 per campaign cycle
- It makes a difference
- We have friends at all levels



UC Davis Feed Mill

- Raised over \$1,000,000
- Moving forward with plans and bids
- Access to one of the top experts in the field of Air Quality and Animal Science
 - Currently at the UNFAO in Rome
 - Chair of the UNFAO
 - Working on Science based methods to quantify livestock's carbon footprint
- Goal \$3,000,000 - \$3,500,000 cash contributions



Storm Water Update

- New NPDES Storm Water Permit Effective July 1, 2015
- Each company is required to have”
 - 1) Legally Responsible Person – SMARTS
 - 2) New NOI and Plan – Before July 1
 - 1) BMP's
 - 3) Annual Reports through SMARTS
- Information is more accessible
- All facilities must file whether you discharge or not



Dennis Albani

Sacramento Report



California Legislature

- November Elections
 - Democrats hold statewide offices
 - Senate
 - Assembly
 - New Leadership
 - Democrats
 - Republicans
 - What's on the horizon – the election cycle never stops!



Major Legislative Issues

- Antibiotics in livestock and feed
 - 2014 Successes and Failures
 - 2015 – SB27 and SB 770
- Organic Recycling
 - AB 1103
 - AB 655
- State Budget
 - 1) CGFA took the lead on State Lab Funding
 - 2) Ag Incentive Grants

Major Legislative Issues

- Ag to Energy
 - Biomass
 - Digesters
- Groundwater Regulation
 - SGMA Implementation
 - AB 1390, SB 226
 - Expedited Adjudication



Major Legislative Issues

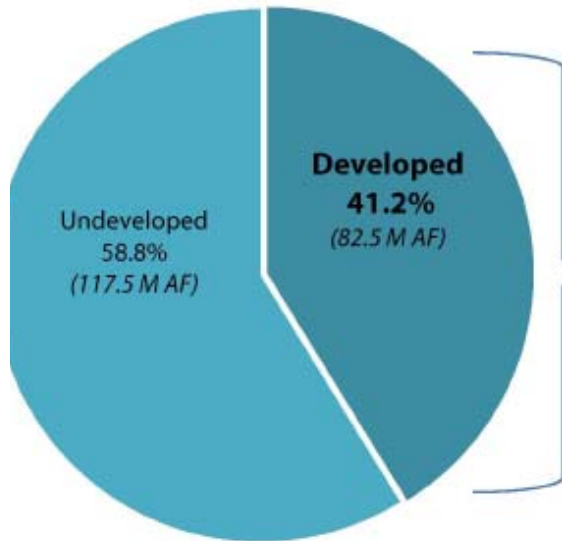
- Drought
- Drought funding package
- Mandatory Conservation



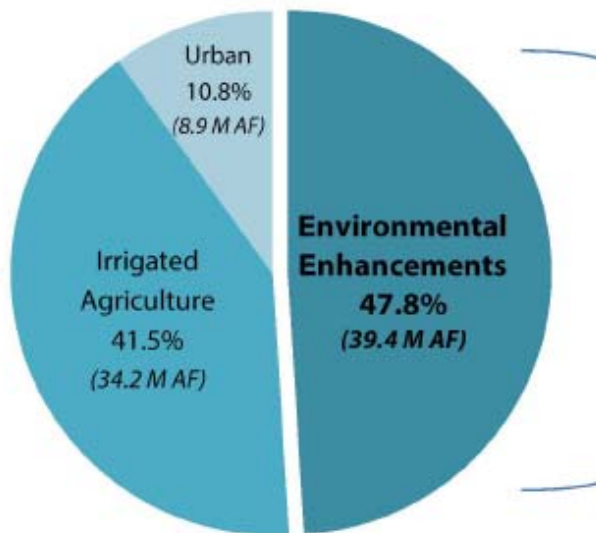
California Water Use

Environment | Agriculture | Urban

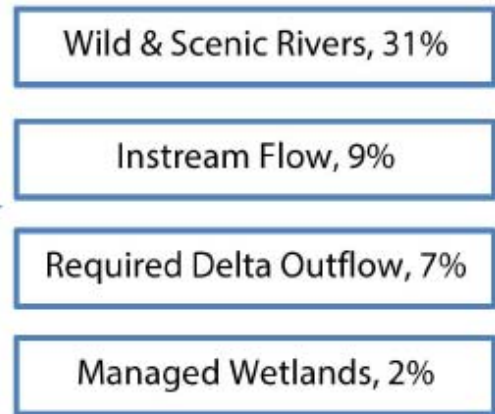
California's Water Supply
200 Million Acre-Feet (AF)



Breakdown of **Developed** Water Use
82.5 Million Acre-Feet (AF)



Breakdown of Environmental Use
of **Developed** Water
39.4 Million Acre-Feet



Agriculture only uses 17.1% of California's total water resources. When you consider the fact that California's *undeveloped* water supply is also dedicated to environmental protection, **the environment actually accounts for 78.5% of California's total annual water use.**



Marilyn Dolan

CGFA Career Center



NOW LIVE

CA GRAIN & FEED ASSOCIATION CAREERS CENTER



HOME GET STARTED JOB SEARCH POST A RESUME POST A JOB CAREER FAIRS ABOUT US

CONTACT US

Finding Your Career Begins Here
If you are a student or new professional, click on the button below to begin your search for your ideal career path. Opportunities available.

Find a Career

Finding Talented Employees Begins Here
If you are an employer looking for qualified talent, click on the button below to begin your search for qualified and talented employees.

Post a Job

Find a Job

Search Location

INFORMATIVE | ORGANIZED | USER-FRIENDLY

- POST JOB & INTERNSHIP OPENINGS
- VIEW POTENTIAL CANDIDATES
- VIEW LIST OF UPCOMING CAREER FAIRS & EVENTS

cgfa.org/careers/

CONNECT WITH CGFA ON SOCIAL MEDIA AND
SHARE THE CGFA CAREERS VIDEO AND NEW CAREERS CENTER RESOURCES!



careers center



Why?



Strategic
Engaging
Communications



Short-term Objectives

1. Provide more exposure for the Careers Section of your website among employers, members and job applicants.

2. Introduce and expose the video "Careers in the California Grain and Feed Industry" to more potential job seekers.



Long-Term Goals

Establish the CGFA website as a go-to resource for jobs in the industry so that:

1. **Job Candidates** use the website to find attractive employment.
2. **College Placement Centers** see the website as an easy-to-use resource.
3. **Members** use the website to identify high-value candidates for jobs.



Our Message

The California Grain and Feed industry . . .

Offers all kinds of college graduates a surprising variety of challenging and rewarding careers they've never considered before.



Our message

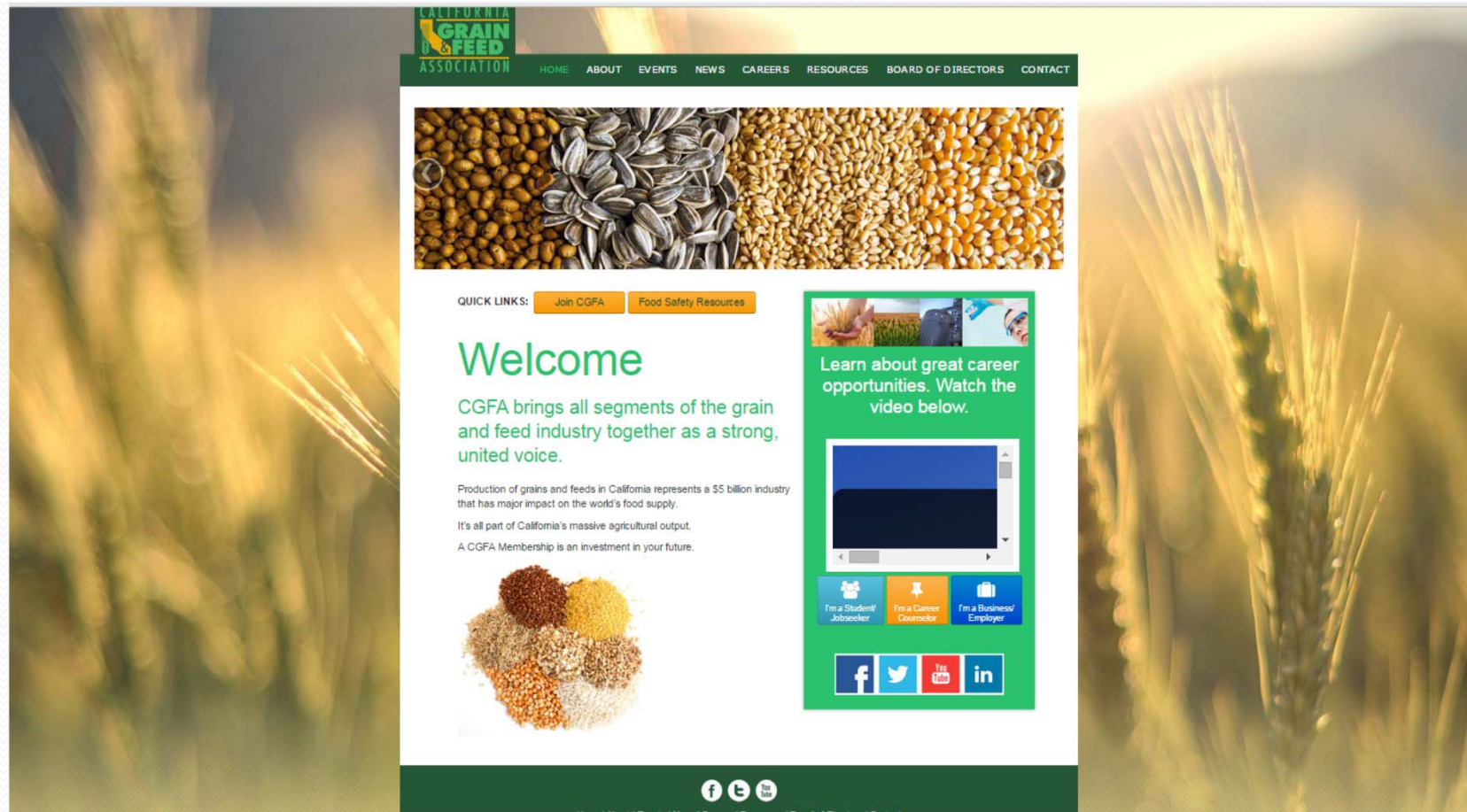
Is a vital part of the
global supply chain.

Is always looking for
talented and
committed graduates
from many different
majors. .

Is like the Silicon
Valley of
Agriculture.

Offers a great on-line
resource for college career
counselors, students and
employers

New Career Center is Now Live!!



Finding Your Career Begins Here

If you are a student and/or jobseeker, click on the button below to begin your search for great career opportunities, internships, and more.

Find a Career

Finding Talented Employees Begins Here

If you are an employer/business, click on the button below to begin your search for qualified and talented employees.


Post a Job

Current Job Openings

All

Full Time

Merchandiser/Trader

 Northern

California

 Full Time

View Upcoming Career Fairs

View upcoming career fairs

CAREER FAIRS

Post An Upcoming Career Fair

Are you a school counselor or employer with an upcoming career fair? Post the details here!

POST CAREER FAIR



First Step . . .

We need you to post jobs!!!

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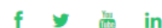
CAREER FAIRS

Post An Upcoming Career Fair

Are you a school counselor or employer with an upcoming career fair? Post the details here!

POST CAREER FAIR

Get Started

[REGISTER](#)[LOG IN](#)[BETA](#)[HOME](#) [GET STARTED](#) [JOBSEEKERS](#) [EMPLOYERS](#) [CAREER FAIRS](#) [ABOUT US](#) [CONTACT US](#)

Get Started

Welcome. In order to post a job, career fair or resume on this site, you will need to register, select a username and password and create a profile. Any student or career counselor can become a member. Job posting is available only to members of the California Grain and Feed Association. All job and resumes posted will be reviewed prior to being made live on the site. Please follow the links below to register and get started.

[Register or Log in](#)[Create or Edit Your Profile](#)[Upload Your Resume, View Career Fairs, Post a Career Fair or Post a Job.](#)

- [Home](#)
- [Get Started](#)
- [Jobseekers](#)
 - [Current Job Openings](#)
 - [Job Search](#)
 - [Post A Resume](#)
- [Employers](#)
 - [Post A Job](#)
 - [Resume Search](#)
- [Career Fairs](#)
 - [View Upcoming Career Fairs](#)
 - [Post A Career Fair](#)
- [About Us](#)
- [Contact Us](#)



Post a Job

Employers

Title of Position*

Location of Position*

Type of Position* -- Full-time, Part time, Internship, Seasonal

Job Category*

Name of Company*

Optional:

Work Experience Requirements

Salary

Brief Description of Job Responsibilities

How to Apply

Company website

Your submission will be reviewed by CGFA staff before it is posted. This posting will remain active for 90 days, if the position is filled please remove the posting.

Search Resumes



hi, Marilyn Dolan ▾

BETA

[HOME](#)[GET STARTED](#)[JOBSEEKERS](#)[EMPLOYERS](#)[CAREER FAIRS](#)[ABOUT US](#)[CONTACT US](#)

SEARCH RESUMES

EXPECTED SALARY

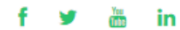
EXPERIENCE

 ▾ ▾

RESUME SEARCH

No resume found

View Upcoming Career Fairs



[HOME](#) [GET STARTED](#) [JOBSEEKERS](#) [EMPLOYERS](#) [CAREER FAIRS](#) [ABOUT US](#) [CONTACT US](#)

Career Fairs

APRIL, 2015 < >

SORT OPTIONS

24⁻³⁰ APR **HIGH SCHOOL JOB FAIR**

- [Home](#)
- [Get Started](#)
- [Jobseekers](#)
 - [Current Job Openings](#)
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Tools for other users

Career Counselors

Post Job Fairs

Students

Search Jobs

Post a Resume

About Us

- About the Grain and Feed Association
- About the Careers Center
- About Jobs in the Grain and Feed industry
- Learn More



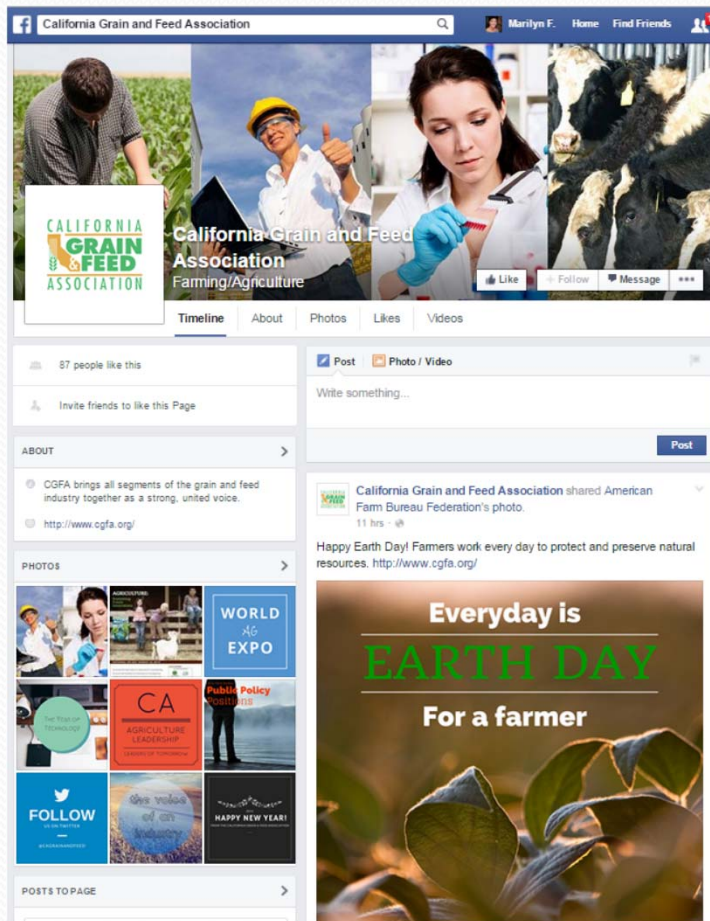


Notes and Follow Us

This service provided by the California Grain and Feed Association is designed to facilitate connections between employers and potential career candidates. Information shared on the site does not constitute an endorsement or recommendation by the CGFA for any candidate, job opening or career fair.




Social Media



Careers in the California Grain and Feed Industry






Search for people, jobs, companies, and more...

Advanced

356


5

32



Home Profile Connections Jobs Interests Business Services Try Premium for free


[Are You Cal Poly Alumni? - See If You Qualify For The Exclusive Who's Who Of Distinguished Alumni!](#)



Careers in the California Grain & Feed Industry

1 follower Follow

Home




Discover great career opportunities...

Experience highly dynamic career opportunities with rewarding financial incentives. Uncover an exciting future and make a difference by being part of the industry that feeds the food supply that feeds the world.

The California grain and feed industry is not just for farmers. This is an industry overflowing with opportunities for college graduates majoring in engineering, operations, sales, marketing, food science, nutrition, business, economics, research, environmental protection, and more. While world food demand is exploding, the California grain and feed industry is growing to meet the challenge by building a movement to produce food safely, humanely, and more sustainably.






Meet the challenge and put your career skills to the test. Visit the California Grain & Feed Careers Center and join the movement!

Website http://www.cgfa.org	Industry Food Production	Type Public Company
Company Size 10,001+ employees	Founded 1925	



CONNECT YOUR BIG IDEA TO THE RIGHT NETWORK.
COMCAST BUSINESS B4B Find Internet solutions built for entrepreneurs

People Also Viewed





The Plan

- Encourage job posting!!!
- Outreach to College Career Counselors
 - Encourage posting career fairs
 - Get them to link to the Careers Center website
 - Ask them to follow CGFA on social media
- Begin Regular posting on social channels
 - Calls to action:
 - Watch the video
 - Visit the Careers Center
 - Like, Follow, Tweet, Share, Post, Engage
- Track analytics



The Team

- Donna Boggs
- Aimee Darville – aimee@agamis.com
- Holly Klein
- T2 Social
- Pat Davis Design
- The Communications Department
- AGAMSI
- Chris Zanobini

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