

Donna Boggs

From: Ag Association Management Services, Inc <chris@agamsi.com>
Sent: Thursday, April 9, 2020 11:25 AM
To: Donna Boggs
Subject: AAMSI Update on COVID-19 Situation

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SPECIAL **COVID-19 UPDATE**
FROM YOUR TEAM AT AAMSI



County Specific Ordinances

Attached is a comprehensive list of specific ordinances in place for California counties. We suggest using the links provided to download information for the county or counties, where your businesses are located for additional guidance.

Please note these county ordinances may be more stringent than what is being required by federal or state agencies. So, it's important for businesses to be aware of and follow these requirements in your county and do your best to comply. Included in several of these ordinances are links to forms that businesses may need to complete and keep on file.

Yes, it is confusing and rapidly changing. We will continue to provide you with updates and information as we receive it.

[Download the Specific County Ordinances Here](#)

Assemblymen Push for California Farmworker COVID-19 Relieve Package

A package of five separate bills has been introduced by Assemblymen Robert Rivas (D-Hollister) and Eduardo Garcia (D-Coachella) asking for government assistance for farmworkers.

A press release outlining their requests is attached [here](#). You may hear or see something about this in the media. According to our government relations sources, many of these bills

have been in the works for some time, and this move by the Assembly members appears to seek federal or state general fund resources to pay for this relief. This is not likely to happen given the huge strains that are being put on government budgets, but we will continue to monitor the situation and keep you updated.

UC Davis Researchers Launch New COVID-19 Tracking Application

Researchers at the University of California, Davis have developed a new web application that allows users to track COVID-19 cases and testing across the globe. The new App, found at <https://covid19.calsurv.org>, offers user-friendly data visualization and maps of cases and testing. The App can be less confusing than media reports and is definitely less time-consuming.

Produce Consumers Concerns About Safety Now More Than Ever

The Produce Marketing Association (PMA) is conducting ongoing purchase behavior research. The first report, which deals with U.S. consumer sentiment in the COVID-19 climate, was shared yesterday as part of a PMA Virtual Townhall meeting. It will be important for us to monitor consumer buying trends in the aftermath of this crisis. A summary of the research can be found [here](#).

Who Do You Want to Be?

This [chart](#) can help us all figure out who we want to be during this stressful COVID-19 crisis. We know these times can be incredibly difficult for everyone. But as you are dealing with it all, it might be useful to have a tool to help us respond, react and visualize our 'best selves'.



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