

Donna Boggs

From: California Grain and Feed Association <info@cgfa.org>
Sent: Tuesday, December 22, 2020 10:04 AM
To: Donna Boggs
Subject: The Latest News for You

December 22, 2020

**CONVEYOR
CURRENTS**

CALIFORNIA
**GRAIN
& FEED**
ASSOCIATION

Latest News and Events for California's Grain and Feed Industry.

**Wishing You and Your Family a Merry Christmas and Happy
New Year From the California Grain and Feed Association**



Small Business Covid-19 Relief Grant Program

From: The Office of the Small Business Advocate

On November 30, Governor Newsom and the Legislature announced that the State would build on its ongoing support for businesses impacted by COVID-19 by providing a new package of assistance for small businesses, including tax relief ([here](#)), a recovery loan program ([here](#)), and \$500 million in grants for small businesses impacted by COVID and health and safety restrictions. Read the press announcement [here](#).

The California's Office of the Small Business Advocate is working quickly to establish the \$500 million grant program including finalizing all application and process details for grants to eligible small businesses and non-profits up to \$25,000. Thank you for your patience – please be assured that you will receive information once the program is established.

As we work quickly to get the program up and running, we recommend that you reach out to a small business center near you for additional immediate assistance. California supports a network of federally contracted small business centers which provide free consulting and training to help businesses figure out which loans are a fit for them, develop resiliency strategies, and find other resources. Please click [here \(business.ca.gov/centers\)](https://business.ca.gov/centers) to find the center nearest you.

Dear CGFA Members & PSD Advertisers;

Each year the California Grain & Feed Association publishes a copy of the Pacific Southwest Directory (PSD). The PSD contains listings of major firms involved in feed, seed, grain and feeding industries in the states of California, Arizona, Nevada, Utah and Hawaii. The PSD is disseminated to members and interested individuals throughout the United States. We will begin work on the 2021 edition of the Pacific Southwest Directory in February and would like to invite your company to advertise. We are keeping the streamlined version of the directory and will not have tab sections nor non-member listings. However, we will list any non-member who is an advertiser as well as offer all color ads this year. We also launched the App for CGFA's directory. Our goal is to provide easy electronic access to all members employees. Please see the enclosed insertion form and send

it back to the CGFA office before the **deadline February 1, 2021.** *** Also available – the **opportunity to also advertise on our CGFA APP!** ***

I encourage you to look over the enclosed informational brochure. We feel confident that your company will benefit by advertising in the Pacific Southwest Directory. We sincerely appreciate your support of the Association and its activities and feel that the Pacific Southwest Directory is a valuable tool for your company to utilize.

[View the PSD Ad Rates Here](#)

[View the CGFA App Advertising Rate Here](#)

California Legislative Report

The California legislative report this week Senate and Assembly Leadership Announce Chair and Committee Roster for 2021-22, Governor Signs EO on Actions in Response to COVID-19, Including Extending Housing for Migrant Ag Workers and more.



[Read the Full Legislative Report Here](#)

Federal Report

The Federal Report this week includes Omnibus Deal Hangs in Balance as Threat of Government Shutdown Looms, Seeding Rural Resilience Act Heads to President's Desk, Drone Advisory Committee Legislation Moves Forward and more.



[Read the Federal Report Here](#)

Resource for Industry - CDFA Safe Animal Feed Education (SAFE) Program

The [Safe Animal Feed Education \(SAFE\)](#) program of California uses outreach, education, and a comprehensive Voluntary Quality Assurance program to lead the nation in ensuring a safe and wholesome supply of commercial feed. SAFE uses an approach that fosters voluntary compliance with the state laws and regulations to ensure the safe manufacture and use of commercial feed in a changing livestock feed market. This unique collaboration between SAFE and the feed industry benefits both the agricultural community and the consumer.



[Watch Our Industry Video Here](#)

CGFA Schedule of Events

2021

- April 21-24, 2021 - CGFA Annual Convention at the Marriott Hotel, Monterey, CA
- May 5-6, 2021- California Animal Nutrition Conference, Fresno, CA
- June 8-10, 2021 - Grain and Feed Industry Conference (GFIC) at the Embassy Suites on Monterey Bay, Monterey, CA



2022

- December 2, 2021 - CGFA SoCal District Meeting and Christmas Luncheon, The Mission Inn, Riverside, CA
- April 26-29, 2022 - CGFA Annual Convention at the Hyatt Regency, Indian Wells, CA

California Grain & Feed Association

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