

**Agriculture - Our Essential
Role in Feeding the World**



2022 Grain & Feed Industry Conference

AN EDUCATIONAL PROGRAM

Presented By



January 11-13, 2022

Embassy Suites Hotel

Monterey Bay

2022 GRAIN & FEED INDUSTRY CONFERENCE

SCHEDULE AT A GLANCE

The Grain & Feed Industry Conference is an annual two-day educational event that is planned and coordinated by the California Grain & Feed Association. The basic purpose of the conference is to provide mill managers and key employees of grain handling and feed manufacturing operations a unique educational program consisting of both managerial and technical information specific to the industry. Rather than presenting abstract and theoretical concepts, the Grain & Feed Industry Conference emphasizes practical skills and techniques that are of direct and immediate benefit to the participants. The conference is an extensive educational program. Because many of the participants who attend the GFIC do not attend the CGFA Annual Convention, the conference provides an opportunity to network with others in the industry. The GFIC also gives the association the opportunity to showcase some of the current programs and activities of CGFA. In addition to the educational components, the networking opportunities and the exhibits are important elements of the Grain & Feed Industry Conference.

TUESDAY ~ JANUARY 11TH

5:30 pm-7:30 pm Early Registration and Welcome Reception

WEDNESDAY ~ JANUARY 12TH

8:00 am-8:10 am Welcome by Chair Barbara Alley, NuWest Milling LLC

8:10 am-8:55 am **Working with Contractors and Onboarding Considerations When They Transition to Full Time Employees**

Learn about the dos and don'ts of bringing contract labor into your company. This presentation will help you identify who is responsible for what and how to avoid any legal pitfalls. From the impact of leave laws to safety training, learn what needs to be addressed to stay in compliance. The program will go over techniques to describe to the vendor what you are looking for in a contractor or temp employee. Our speaker, Victoria Dolan is a Human Resource Consultant at Holden Law Group. She has a wealth of practical experience in temporary staffing and human resources. Before joining the firm, she was the Senior Vice President of Human Resources for a large, successful bank after a long stretch in the staffing industry. She knows people and how to get things done.

- o **Victoria Dolan, SPHR, PHRca, SHRM-SCP, Holden Law Group**

8:55 am-9:40 am **Evolution of Feed Mill Automation**

Over the past 35 years, there have been significant advancements in feed mill automation which have shaped the industry as we see it today. Looking at the past, current, and future of the industry, there are a number of technologies that are proving to be shifting how we think of the next generation of feed mill automation. Brady Gaalswyk, 2nd Generation Owner and Vice President of Sales at Easy Automation, shares his perspective on the state of the industry, and the trajectory for innovation in the coming years.

- o **Brady Gaalswyk, Vice President of Sales, Easy Automation**

9:40 am-10:00 am Refreshment Break

10:00 am-10:40 am **Do You Listen As Well As You Hear?**

Join Marty Jakosa as he sets the tone for his two-part communication program for 2022. He will coach you through a team building exercise and then he will be back on Thursday to go in-depth into the analysis of the group exercise and provide the necessary training and guidance for better communication.

- o **Marty Jakosa, Management Consultant/Certified Professional Coach**

10:40 am-11:20 am **California Department of Food & Agriculture (CDFA) Update**

Jenna Leal will provide an update on how CDFA is currently handling regulations, inspections, training efforts, enforcement and Federal contract work for the feed industry. CDFA provides professional services that support and contribute to a safe, abundant and quality feed supply in California.

- o **Jenna Leal, Environmental Program Manager, Commercial Feed, Livestock Drugs, SAFE, AUS at California Department of Food & Agriculture**

11:20 am-11:55 am **Legislative and CGFA Update**

CGFA's governmental relations advocate Dennis Albiani will give a legislative report and an in-depth look at issues facing our industry such as transportation, use of by-products and upcoming locomotive regulations. Dennis will include a brief update on key pieces of legislation CGFA supports. Dennis has over 24 years of experience in advocacy and public policy.

- o **Dennis Albiani, CGFA's Legislative Advocate/California Advocates Inc.**

12:00 noon-1:00 pm **Group Luncheon & Networking**

1:00 pm-1:45 pm **Behavior Based Observation Safety**

Safety is the number one priority, this presentation will guide you through a Road Map to Safety. Art Trejo will share safety alert lessons learned, as well as, the importance of educational training and creating a safe work environmental in a timely manner.

- o **Arturo Trejo, Foster Farms**

WEDNESDAY ~ JANUARY 12TH *continued...*

1:45 pm-3:45 pm

Emerging Regulatory Issues within OSHA and Cal/OSHA

Jess McCluer will provide an update on emerging regulatory issues within the Occupational Safety and Health Administration (OSHA). Topics will include OSHA's policies, rulemakings and interpretations as well as continued enforcement within the grain handling industry through National, Regional and Local Emphasis Programs. In addition, Jess will provide an overview of President Biden's Executive Order on Protecting Worker Health and Safety and the subsequent COVID-19 Emergency Temporary Standards, including the new vaccine mandate. Bill Krycia's presentation will focus on the status of current issues being addressed by Cal/OSHA including: COVID-19, safety and health in wildfire regions and the injury and illness prevention program.

- o *Jess McCluer, National Grain & Feed Association and Bill Krycia, MPH, CIH, The Zenith*

2:30 pm-2:40 pm

Refreshment Break

3:45 pm-4:15 pm

Latest & Greatest Technology Highlights

The speed dating of new technology! Don't miss this series of vendors who will each give a 5 minute description on a new idea and/or technology that will help you in your business. These presentors will be part of the table top exhibits where attendees can hear one on one and in more detail about their products.

- o *Various Vendors*

4:15 pm-7:00 pm

Table Top Exhibits and Group Reception

7:00 pm-10:00 pm

Group Dinner Buffet and Fun Casino Night With Prizes For All Levels and Cornhole!

THURSDAY ~ JANUARY 13TH

Moderator: Vice Chair, Geoff Holland, Foster Farms

8:00 am-8:15 am

CGFA President Welcome by: Blake Plourd, El Toro Export LLC

8:15 am-9:15 am

Agriculture, Environmental Sustainability and Climate Change

Alison Van Eenennaam, Ph.D., will share insights on agriculture, environmental sustainability and climate change, alternative meats, growth in meat production, and genetic innovations. Her research focus of the Animal Genomics and Biotechnology Program is to provide research and education on the use of animal genomics and biotechnology in livestock production systems. The research focus of her lab is the use of DNA-based biotechnologies in beef cattle production and agricultural systems.

- o *Alison Van Eenennaam, Ph.D., University of California, Davis*

9:15 am-10:00 am

Nuts and Bolts: Managing Essentials

This session will review the tried and true elements of an effective supervisor; communication, motivation, discipline and job evaluation. Discussion will include navigating changes of today's multigenerational workforce.

- o *Anna Genasci, Stanislaus County Farm Bureau*

10:00 am-11:45 am

360 Degree Communication Within Your Sphere of Influence

In this highly interactive presentation, you will be debriefed on the session from the day before and learn more in-depth about yourself and your style of speaking, listening and communication. Marty Jakosa will share with you the tools to help you and your team gain insight, increase your individual and collective impact, improve your collaboration, and strengthen your communication skills.

- o *Marty Jakosa, Management Consultant/Certified Professional Coach*

11:45 am

Closing - Grand Prize and Golden Bucket Award Winner Announced

12:30 pm

Golf at Pacific Grove Municipal Course

2:00 pm

Sporting Clays Experience at Coyote Valley in Morgan Hill



*Questions? Call the CGFA Office
(916) 441-2272*

OTHER CONFERENCE INFORMATION



REGISTRATION

Registration forms need to be completed and returned to the CGFA office no later than January 3, 2022. Please be advised that due to guarantees and commitments that CGFA must make to the hotel, full registration refunds can only be made prior to January 3, 2022. An on-line GFIC micro site with all the details and on-line registration and sponsorship information is available on the CGFA website. www.cgfa.org/events or call (916) 441-2272.

TABLE TOPS

The table tops exhibits and reception will be held in the exhibitor's hall. Sponsoring companies will have display spaces set up with sales literature and representatives available to answer questions and share information. The exhibit hall will be open on Wednesday evening from 4:15 pm until after dinner.

GOLDEN BUCKET AWARD

The coveted "GBA" could be engraved with your company name on it and proudly displayed at your place of business for the remainder of 2022. To enter is simple: submit the details of an idea or describe a project that has been implemented at your mill that either improved efficiency, productivity or safety to CGFA and all entrants will have a chance to show their project at the GFIC. Please include the need for this particular project, how it came up and the details of implementation and the outcome. Photographs are encouraged. This prestigious award will be given to the company whose new innovation to improve productivity at their feed mill wins the popular vote at the 2022 GFIC. The winner will also receive a \$100.00 gift card!

STUDENT SPONSORSHIP MEMORIAL

This special fund, established in memory of John Gonsalves, continues to sponsor student attendance at the GFIC. If you would like to contribute to the memorial fund there is a line item on the registration form. Students are encouraged to come and learn more about intern programs and opportunities available in the feed industry.

GOLF Anyone!

If you are interested in golfing with a group of industry folks after the GFIC simply sign up on the registration form. We will play at the Pacific Grove Golf Course from 12:30 pm / 5:00 pm on Thursday afternoon.

SPORTING CLAYS Anyone!

If you are interested in going to the Coyote Valley Sporting Clays facility located in Morgan Hill with a group of industry folks after the GFIC simply sign up on the registration form. Coyote Valley Sporting Clays will provide all equipment and instructions about the activity from 2:00 pm / 4:30 pm on Thursday afternoon.

EMBASSY SUITES HOTEL

The Embassy Suites Hotel gives you more than just a place to sleep. A group block of rooms has been reserved for the California Grain & Feed Association GFIC participants at a rate of \$179.00 per night; single/double occupancy. Please call the hotel directly at (800) 559-4308 or (831) 393-1115. The Embassy Suites is located at 1441 Canyon Del Rey, Seaside, CA 93955. Hotel reservations must be made by **DECEMBER 28th** in order to receive the group rate or until the group block is full, whichever comes first. **MAKE YOUR RESERVATIONS EARLY!** A link is available on the CGFA Website "Events" page at www.cgfa.org. Our CGFA personalized group web page address is:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=MRYESES&groupCode=CESGFC&arrivaldate=2022-01-11&departuredate=2022-01-13&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

2022 Grain & Feed Industry Conference Planning Committee

Our thanks to the following CGFA members and their companies for the generous gift of their time and expertise:

Chair, Barbara Alley, NuWest Milling
Vice Chair, Geoff Holland, Foster Farms
Craig Hamilton, DPI Global
Mark Daniel, Evonik Corp.
Luke Vieira, Associated Feed & Supply

Brian Alves, Alves Equipment Co. LLC
Grant Garland, Bar ALE, Inc.
Scott Herron, Easy-Automation
Ryan Crow, Foster Turlock Feed Mill

Stan Dillon, Western Milling LLC
Doug Stabelfeld, Foster Farms
John Rocha, Foster Farms
Justin Grider, A.L. Gilbert Co.