



February 2, 2022

Dear CANC Sponsor:

On behalf of the California Animal Nutrition Conference (CANC) Steering Committee, I am pleased to invite you to attend the 2022 CANC on May 11-12<sup>th</sup> at the Embassy Suites by Hilton Sacramento Riverfront Promenade in Sacramento, CA.

CANC is recognized as the premier animal nutrition conference in the United States. The quality of the speakers and timely topics are a direct result of the strong financial support from members of our industry. With this in mind, we are asking for your participation.

CANC will award one \$1,500 scholarship and additional \$1,250/\$1,000/\$750 awards for 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place poster presentations as well as \$500 awards to worthy poster presenters.

Sponsorship opportunities include:

- \$2,000 Platinum Sponsor (includes 3 comp registrations to CANC)
- \$1,500 Gold Sponsor (includes 2 comp registrations to CANC)
- \$1,000 Silver Sponsor (includes 1 comp registration to CANC)
- \$500 Bronze Sponsor

Sponsors will be acknowledged at the various conference functions and will be listed in the proceedings which are distributed to all attendees. Please email your digital logo (.jpg) to Nicole Helms at [nicole@agamsi.com](mailto:nicole@agamsi.com). The logos will be projected across a screen throughout the day. Your support will be greatly appreciated!

Please complete the enclosed form stating your sponsorship preference. To ensure that your company receives proper recognition we must receive your sponsorship by April 1, 2022. Please return the completed form with your credit card information or check payable to:

Nicole Helms  
California Grain & Feed Association  
1521 I Street, Sacramento, CA 95814

Sincerely yours,

*Zachery Meyer*

Zachery Meyer, Rock River Laboratory, Inc.  
CANC Steering Committee Chair