



January 2018

2018
CANC STEERING COMMITTEE

Chairperson

MR. JASON BRIXEY
Pine Creek Nutrition Services

Vice Chairperson

MR. DAVID LEDGERWOOD
Western Milling

Ex-officio

DR. PHILLIP JARDON
Elanco Animal Health

Committee Members

MR. ANTHONY ALLEN
Biomim USA Inc.

MR. MARC ETCHEBARNE
Michel A. Etchebarne, Ph.D. Inc.

MS. JENNIFER HEGUY
U. of CA, Coop. Ext. San Joaquin Cty.

DR. JULIANA M. HUZZEY
Cal Poly, San Luis Obispo

DR. JAMES R. LOFTEN
Milk Specialties Global Animal
Nutrition

DR. AMANDA GIPE MCKEITH
CSU, Fresno

MR. ZACHERY MEYER
Rock River Laboratory, Inc.

DR. KYLE THOMPSON
CSU, Fresno

Dear CANC Sponsor:

On behalf of the California Animal Nutrition Conference (CANC) Steering Committee, we are pleased to invite you to participate in the 2018 CANC being held May 2nd and 3rd at the DoubleTree by Hilton Fresno Convention Center located at 2233 Ventura Street in Fresno.

CANC is recognized as the premier animal nutrition conference in the United States. The quality of the speakers and timely topics are a direct result of the strong financial support from members of our industry. With this in mind, we are asking for your participation.

CANC currently awards one \$1500 Scholarship and additional \$1250/\$1000/\$750 awards for 1st, 2nd, 3rd place in the poster presentations. The Platinum Sponsorship will enable CANC to award additional money to more students in our industry. Each \$1500 Platinum sponsorship will result in a \$500 scholarship awarded to a worthy poster presenter as determined by the CANC Steering Committee. The scholarship will be awarded in the name of the donor. New in 2018 is the Undergraduate Student Poster Competition. Selected winners in the Undergraduate Student Poster Competition will be awarded: 1st - \$500; 2nd - \$250; 3rd - \$150. Sponsorship opportunities include:

- \$1500 Platinum Sponsor (includes 2 comp registrations to CANC)
- \$1000 Gold Sponsor (includes 1 comp registration to CANC)
- \$500 Silver Sponsor
- \$250 Bronze Sponsor.
- \$300, \$200, \$100 Student Poster Sponsorships

Sponsors will be acknowledged at the various conference functions and will be listed in the proceedings which are distributed to all attendees. Please email your digital logo (.jpg) to Lora Velardo at Lora@agamsi.com. The logos will be projected across a screen during the breaks. Your support will be greatly appreciated!

Please complete the enclosed form stating your sponsorship preference. In order to ensure that your company receives proper recognition we must receive your sponsorship by March 1, 2018. Please return the completed form with your credit card information or check payable to CGFA to Ann Quinn, CGFA, 1521 I Street, Sacramento, CA 95814 (FAX 916-446-1063).

Sincerely yours,

Jason Brixey, M.S., PAS

Jason Brixey, Pine Creek Nutrition Services
CANC Steering Committee Chair

Affiliated with the California Grain & Feed Association

1521 I Street • Sacramento, CA 95814 • (916) 441-2272 • FAX (916) 446-1063