

**Donna Boggs**

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**From:** California Grain and Feed Association <info@cgfa.org>  
**Sent:** Monday, December 14, 2020 1:55 PM  
**To:** Donna Boggs  
**Subject:** The Latest News for You

December 14, 2020

**CONVEYOR  
CURRENTS**

CALIFORNIA  
**GRAIN  
& FEED**  
ASSOCIATION

**Latest News and Events for California's Grain and Feed Industry.**

### **Upcoming Virtual Meetings & Events for CGFA Members**

CGFA will be hosting a number of upcoming opportunities for members to attend complimentary "virtual" events. It is our goal to bring members useful information and timely topics as we continue to provide educational tools and assistance where needed.



**Workforce Committee Webinar - Wednesday, December 16, 2020 11:00 am Pacific Standard Time (1 hour)**

#### **Selecting Talent, Onboarding & Retention:**

This workshop consists of three parts. Part I is designed to provide managers with tools and a process for selecting the "right person" for the job, while avoiding common legal pitfalls. Part II covers interviewing best practices to help managers better assess a candidate's knowledge, skills and past performance on key job duties, responsibilities and behaviors. Once you have identified and hired the right person for the job, your job isn't over. Part III is designed to review how to get new employees off to a good start. This workshop will examine various aspects of new employee orientation or "onboarding", including important onboarding functions, activities and actions to consider in helping your new employee get the best start in their new job with your company, which also serves as a stepping stone towards retention.

The registration link: <https://thezenith.webex.com/thezenith/onstage/g.php?MTID=eee8351d1e1be39ac5fc817048d54e605>

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**Dear CGFA Members & PSD Advertisers;**

Each year the California Grain & Feed Association publishes a copy of the Pacific Southwest Directory (PSD). The PSD contains listings of major firms involved in feed, seed, grain and feeding industries in the states of California, Arizona, Nevada, Utah and Hawaii. The PSD is disseminated to members and interested individuals throughout the United States. We will begin work on the 2021 edition of the Pacific Southwest Directory in February and would like to invite your company to advertise. We are keeping the streamlined version of the directory and will not have tab sections nor non-member listings. However, we will list any non-member who is an advertiser as well as offer all color ads this year. We also launched the App for CGFA's directory. Our goal is to provide easy electronic access to all members employees. Please see the enclosed insertion form and send it back to the CGFA office before the **deadline February 1, 2021.** \*\*\* **Also available – the opportunity to also advertise on our CGFA APP!** \*\*\*

I encourage you to look over the enclosed informational brochure. We feel confident that your company will benefit by advertising in the Pacific Southwest Directory. We sincerely appreciate your support of the Association and its activities and feel that the Pacific Southwest Directory is a valuable tool for your company to utilize.

[View the PSD Ad Rates Here](#)

[View the CGFA App Advertising Rate Here](#)

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## **FDA Reviews Inspection Activity at FSPCA Conference**

**From: National Grain and Feed Association**

U.S. Food and Drug Administration (FDA) officials reviewed Food Safety Modernization Act (FSMA)-related inspection activity and outlined future compliance initiatives during this week's Food Safety Preventive Controls Alliance's (FSPCA) annual conference.

[Read the Full Release Here](#)

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## **A Must Read for California Employers: COVID-19 Reporting Requirements**

HR Done Right has created a helpful summary resource regarding the new Cal/OSHA Emergency Temporary Standard recently signed for your reference.

[Read More Here](#)

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## **State Fund Offers Low-Interest, Short-Term Loans to Help Small Businesses**

**From: CalChamber**

The California Rebuilding Fund is offering flexible, affordable loans and free advisory services to small businesses impacted by the COVID-19 health and economic crisis. The loan program, which was unveiled by Governor Gavin Newsom on November 20, is a private-public partnership effort built to serve the smallest of small businesses that make up an essential part of the California economy, and focuses on historically under-banked communities.

[Read More Here](#)

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## Dee Dee Myers Will Become Top Newsom Economic Adviser

From: CalChamber

OAKLAND, Calif. — Dee Dee Myers, the first female White House press secretary in history and recently a top executive for Warner Bros., will become the chief economic and business adviser for California Gov. Gavin Newsom as he grapples with a pandemic-stricken economy.

[Read More Here](#)

## California Legislative Report

The California legislative report this week Legislative Organizational Session, First Week – Bills by the Numbers, Assembly Budget Chair Unveils 2021-22 Budget Blueprint and more.

[Read the Full Legislative Report Here](#)



## Federal Report

The Federal Report this week includes House Passes One Week Stopgap Spending Bill, \$908B Coronavirus Relief Package rejected by McConnell, New House Agriculture Committee Leaders Share Priorities and more.

[Read the Federal Report Here](#)



## Resource for Industry - CDFA Safe Animal Feed Education (SAFE) Program

The [Safe Animal Feed Education \(SAFE\)](#) program of California uses outreach, education, and a comprehensive Voluntary Quality Assurance program to lead the nation in ensuring a safe and wholesome supply of commercial feed. SAFE uses an approach that fosters voluntary compliance with the state laws and regulations to ensure the safe manufacture and use of commercial feed in a changing livestock feed market. This unique collaboration between SAFE and the feed industry benefits both the agricultural community and the consumer.



[Watch Our Industry Video Here](#)

## CGFA Schedule of Events

2021

- April 21-24, 2021 - CGFA Annual Convention at the Marriott Hotel, Monterey, CA
- May 5-6, 2021- California Animal Nutrition Conference, Fresno, CA
- June 8-10, 2021 - Grain and Feed Industry Conference (GFIC) at the Embassy Suites on Monterey Bay, Monterey, CA



- December 2, 2021 - CGFA SoCal District Meeting and Christmas Luncheon, The Mission Inn, Riverside, CA

2022

- April 26-29, 2022 - CGFA Annual Convention at the Hyatt Regency, Indian Wells, CA

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## California Grain & Feed Association

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