



November, 2021

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Dear CGFA Members and Industry Friends:

I am pleased to announce that the CGFA staff and the GFIC committee have finalized plans for the Grain & Feed Industry Conference. As you know, the Grain & Feed Industry Conference is an annual two-day educational event that is planned and coordinated by the California Grain & Feed Association. The basic purpose of the conference is to provide mill managers and key employees of grain handling and feed manufacturing operations an educational program consisting of both managerial and technical information specific to the industry.

The GFIC committee believes the program topics are very timely and encompass subjects which address the concerns of many of our customers. The 2022 GFIC will be held **January 11-13** at the **Embassy Suites Hotel on Monterey Bay**. I would like to personally invite you to participate. We are fortunate to have secured some top-notch speakers for our event.

The success of the Grain & Feed Industry Conference is a direct result of feed industry management, equipment, ingredient and all associated suppliers once again teaming up to make the conference valuable. We are confident the 2022 GFIC will be beneficial to all attendees.

Enclosed are registration materials and information detailing the program. Please call the Embassy Suites Hotel by **December 28, 2021** to reserve your room. Identify yourself as part of the California Grain & Feed Association and receive our discounted group rate of \$179.00 by December 28th or until the block is full, whichever comes first. The Embassy Suites Hotel direct line is (831) 393-1115 or go on-line for a link to book hotel reservation direct at [www.cgfa.org/events](http://www.cgfa.org/events).

I hope to see you all in Monterey!

Sincerely,

*Barbara Alley*

Barbara Alley  
GFIC Chair